

GOVERNMENT OF TELANGANA
INFORMATION AND PUBLIC RELATIONS DEPARTMENT : HYDERABAD.

10 (Addn)
From
The Commissioner &
E.O Principal Secretary,
Information and Public
Relations Department,
A.C.Guards, Hyderabad.

To
All Head of the Departments/
Managing Directors of Corporations/
PSUs/District Collectors/ Registrars of
Universities of Telangana State.

Lr.No.000789/CL/Advt.I/2020, dt.18.05.2020.

Sir.

Sub:-I&PR Dept – Advertisements – Routing of all Advertisements
through I&PR Department only as Centralised agency- Req- Reg.

Ref:-1.G.O.Ms.No.52, GA(I&PR) Department, dt.14.02.2017.

2.This Office Lr.No.000828/LA-PP/Advt.I/2017, dt.03.03.2018

3.Memo No.103/I&PR/2019-1 dt.07.01.2019 of the Chief Secretary to
the Government.

4.This Office Letter No.000789/CL/Advt.I/2020, dt.24.02.2020
and 27.02.2020.

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DBE Tech
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Your attention is invited to the reference 1st cited, wherein in the Government
have issued orders to release all types of advertisements including short tenders notices ,
e-procurement notices and Land Acquisition Notifications (Print Media, Outdoor Media
& Electronic Media etc.,) through I&PR Department. As per these orders all
Departments, Public Sectors Undertakings, Government Companies, Corporations have
to issue their advertisements through I&PR Department only.

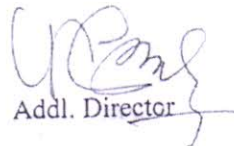
This Office requested the all HODs and District Collectors to follow the G.O
strictly issued vide references form 2nd to 4th cited. It is however noticed that some of
HODs and District officials of various districts are issuing Advertisements directly to the
publications without routing through this department. It is gross violation and against the
provisions of G.O.MS.No.52.

It is therefore, you are again directed to follow the G.O.Ms.No.52 and take
necessary action accordingly without fail. You are also requested to communicate these
instructions to your district officials and field functionaries and see that they should also
follow the G.O scrupulously.

Your faithfully
Arvind Kumar
Commissioner

Enl:G.O Ms.No.52

//B.O//


Addl. Director

Copy to all DPROs of the Telangana State for necessary action
and to Coordinate the District officials to implement the G.O.

Encl: no: 2203 | General | DEE (T) 2015, dt: .05.2020

" communicated. ~~for~~

Encl: Ref 2nd.

M. G. / 20/5
ENC, PR, Hnd.

B. 20/5/2020. *W. S.* / 20/5

To

All the LOS, PR in the Mail.

copy to all the CFS, BCE (Admin) | EES, PR & T/O.

GOVERNMENT OF TELANGANA
ABSTRACT

Advertisements - Release of Advertisements (Print, Electronic and Outdoor) in respect of all Government Departments, Public Sector Undertakings, Government Companies, Corporations and Land Acquisitions at State and District Level - Revised orders - Issued.

GENERAL ADMINISTRATION (I&PR) DEPARTMENT

G.O.Ms.No. 52

Dated : 14th February, 2017,
Read the following:



1. G.O.Ms.No.37 GA(I&PR) Dept. Government of Andhra Pradesh, Dt:22.01.1994.
2. G.O.Ms.No.223, GA(I&PR) Dept. Government of Andhra Pradesh, Dt:12.08.2004.
3. Govt. Memo no.17904/LA IV - R&R/2005-2, of I&CA D Dept., Dt: 21.07.2005.
4. From the Commr, I&PR., Hyd.Lr.No.000164/Advt./2016, dt.25.01.2016

ORDER:

JD(Advt)
Orders were issued in the GO 1st read above that the Government have reviewed the policy of Decentralization of Advertisement and have decided that all advertisements of Government Departments/ Public Sector Undertakings/ Government Companies should be released by the Commissioner, I&PR Department only.

2. Government, in the GO 2nd read above, have exempted certain organizations i.e. APTRANSCO., Singareni Collieries Company Ltd., Girijan Cooperative Corporation Ltd., and APSRTC from the purview of the Information and Public Relations Department for release of advertisements and publicity through print/ outdoor media directly, in relaxation of the orders issued in G.O.Ms.No.37, General Administration (I&PR) Dept., dated 22.01.1994.

3. The Government, in the memo 3rd read above, have decided to decentralize the powers of publication of DN and DD in the District level newspapers, in respect of Irrigation projects concerned only to the District Collectors/Spl. Collectors of the concerned projects.

4. In the reference 4th read above, the Commissioner, Information and Public Relations Department has brought to the notice of Government that some of the L.A. notifications are being issued in the District and State level, directly, by the respective Departments. It was also brought to the notice of Government that, advertisements pertaining to all Public Sector Undertakings, Government Companies, Corporations, Hyderabad Metro Water Works & Sewerage Board, TSRTC, Transco & Genco are also exempted from routing through I&PR Department. The Commissioner, I&PR Department, in his proposal has requested the Government to issue suitable revised orders, accordingly, for all advertisements (Print, Electronic and Outdoor).

5. Government, after careful examination in the matter, have reviewed the decentralization policy and hereby decide and order to bring all Departments, Public Sector Undertakings, Government Companies, Corporations, Hyderabad Metro Water Works & Sewerage Board, TSRTC, Transco & Genco, TSPSC, Land Acquisition & Singareni Collieries Company Limited under the purview of I&PR Department for issue of advertisements (Print, Electronic and Outdoor). The advertisement charges pertaining to Public Sector Undertakings, Government Companies, Corporations, Hyderabad Metro Water Works & Sewerage Board, TSRTC, Transco & Genco, TSPSC, Land Acquisition and Singareni Collieries Company Limited have to be borne by the respective organizations only.

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6. The Commissioner, Information and Public Relations Department is empowered to issue the advertisements (Print, Electronic and Outdoor), as per rates approved Government from time to time, without delay.

7. These orders are issued in supersession of all the GOs and Memos in vogue. These orders will come in to force, with immediate effect.

8. The HODs of all Departments/Corporations/ Public Sector Undertakings/ Government Companies/ District Collectors are requested to take necessary action, accordingly.

9. This order issues with the concurrence of Finance Department, with their U.O.No. 1111/38/EBS.I/A1/17, dt.07.02.2017.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

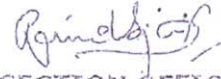
SHEKHAR PRASAD SINGH
CHIEF SECRETARY TO GOVERNMENT

To
The HODs of all Departments/Corporations/ Public Sector Undertakings/
Government Companies/ District Collectors.
The Pay and Accounts Officer, Hyderabad.
The Director of Treasuries and Accounts, Telangana State, Hyderabad.

Copy to:

The Finance (E.B.S.I) Dept.
The P.S. to Prl. Secretary to Chief Minister
The Commissioner, Information & Public Relations Department, Hyderabad.
SF/SC..

// FORWARDED :: BY ORDER //


SECTION OFFICER


GOVERNMENT OF TELANGANA
DEPARTMENT OF INFORMATION AND PUBLIC RELATIONS:: HYDERABAD.

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Endorsement No.000828/Advt./2017.

Dt.28-02-2017.

Copy communicated for information and necessary action, accordingly.


Addl. Director(Adv.)-FAC

To,
All HODs of all Departments/ Corporation/ Public Sector Undertakings/
Govt. Companies and District Collectors.

Copy to All RJDs/CIPR Peshi/CIE.

Copy to All DPROs.

Copy to All Officers in Commissionerate.

Copy to SF/SC.,